

**44<sup>TH</sup> & 45<sup>TH</sup> ANNUAL GENERAL  
AND SCIENTIFIC MEETING OF THE**

# **WEST AFRICAN COLLEGE OF PHYSICIANS**

**HOSTED BY THE GAMBIA  
CHAPTER**



## **SPONSORSHIP BROCHURE**

**NOVEMBER 1-3, 2021  
VIRTUAL MEETING**



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#WACPAGSM2021



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## INVITATION LETTER

Dear Colleagues and Friends,

On behalf of The Gambia Chapter of West African College of Physicians and the Local Organizing Committee, I am thrilled to invite you to participate in the 44th and 45th Annual General and Scientific Meeting (AGSM) of West African College of Physicians which will be held from 1st to 3rd November 2021 as a fully virtual meeting.

The themes for the 44th and 45th AGSM, **“Universal Health Coverage: A right for everyone, everywhere”**, **“The role of vaccines in universal health coverage”**, and **“Destigmatizing mental health in the sub-region”**, are timely. Sustainable Development Goal 3 aspires to ensure healthy lives and promote well-being for all, at all ages. It also aims to achieve universal health coverage, provide access to safe and effective medicines and vaccines for all, while supporting research and development for vaccines as well as expanding access to affordable medicines. In recent years, mental health has stepped out of the shadows and is increasingly being part of the “conversation”; yet the stigma of mental health contributes to health disparities and discrimination and continues to permeate all of society, affecting people at all levels. The impact of the current coronavirus disease pandemic on health service provision and utilization, the management of related co-morbidities and the major prevalent public health challenges, including mental health cannot be overemphasized. As an organizing committee, we aim to bring together experts, researchers, and key stakeholders in various fields of Universal Health Coverage, Vaccinology and Mental Health for enhanced collaboration, to advance the thinking, and exchange ideas.

The meeting is designed for practicing physicians and all healthcare providers working in the fields of paediatrics, internal medicine, psychiatry, family medicine, community medicine, laboratory medicine, researchers, professors, government, and public health officials. The organizing committee is committed to continuing The WACPs strong tradition of bringing the West African medical community together, across geographic and interdisciplinary boundaries. We strongly feel that to improve healthcare delivery in the sub-region, advance research collaboration and networking, it is pivotal to connect with the global medical community.

The virtual format will make the AGSM accessible to more people than ever and thereby expand the reach of our program.

We look forward to sharing with you the experience of the Virtual WACP AGSM in November 2021.

Dr Uduak Okomo MBBCh, MSc, FWACP (Paediatrics),  
PhD Vice President & The Gambia Chapter Chair  
West African College of Physicians  
On behalf of the Local Organizing Committee



## BACKGROUND

The West African College of Physicians (WACP) was established in 1976 with headquarters in Lagos, Nigeria. It is the sub-regional postgraduate medical College that coordinates the training of specialists in the following disciplines: Community Health, Family Medicine, Internal Medicine, Laboratory Medicine (made up of its major specialties of Anatomical Pathology, Chemical Pathology, Haematology and Medical Microbiology), Paediatrics and Psychiatry. Initially, the WACP operated in the five English-speaking West African countries. In recent years, its membership has expanded to include the eight French-speaking countries and established a presence in two Lusophone countries. The WACP is organized into faculties, made up of specialists in each of the major disciplines listed above. Fellows in the various countries are organized into Chapters. Currently, there are fourteen (14) chapters: Benin, Burkina Faso, Cote d'Ivoire, Gambia, Ghana, Guinea, Liberia, Mali, Nigeria, Niger, Republic of Benin, Senegal and Sierra Leone and Togo.

The WACP determine persons to be designated as specialist physicians after due consideration of their postgraduate medical training, qualifications and experience. The WACP also advises and assists the governments of the West Africa sub-region, the West African Health Organization and other relevant organizations on matters relating to training, health promotion, health care and research in West Africa. The WACP also has educational and scientific collaborations with the Royal Colleges of Physicians and Paediatrics and Child Health of London, the American College of Physicians, and the South African Medical College.

The WACP aims to promote the exchange of information among medical specialists in the sub-region and beyond by organizing an annual scientific meeting and other regular scientific events. The Annual General and Scientific Meeting (AGSM) is the largest gathering of Physicians and Specialists in West Africa and is rotated among the 14 member-nations of the College, with an average attendance of about 800 members from the region and increasingly from other parts of Africa and the globe. The AGSM forms a platform for clinicians and scientists interested in clinical care (including diagnosis, treatment, and prevention), education, training, and research. It also provides an opportunity for its members and participants in the Meeting to get involved in research networks.

## CONFERENCE HIGHLIGHTS

We will see you online! The West African College of Physicians 44th & 45th Annual General and Scientific Meeting will be a fully virtual event. The virtual meeting will offer you the very best online educational experience, with fantastic online networking opportunities.

These 3 days virtual meeting will be a well-balanced event and will feature a wide range of exciting talks and discussions on the theme **Universal Health Coverage: A Right for Everyone, everywhere**. Sub-themes include **Destigmatizing Mental Health in the Subregion** and **The Role of Vaccines in Universal Health**.

We have updated the registration rates, with reduces fees for the virtual experience.

The virtual meeting will take place on 1-3 November 2021. Virtual sessions will be available on-demand for 3 months following the event dates.



## WHY EXHIBIT?

Technical and educational exhibits provide a professional and educational environment in which individual physicians can network with respected colleagues and industry representatives. Attendees can also participate in technology demonstrations, view product demonstrations, and discuss the clinical uses of products and services, including how they may improve the quality of care and optimize the management of the patient with intra thoracic disease.

- Offers a unique opportunity to exchange ideas with renowned professionals from the West African sub-region and beyond.
- Offers unique exposure to regional markets.
- Provides an ideal networking forum.
- Contributes to the advancement of medical research across the West African sub-region and beyond.
- Promotes cutting-edge scientific research.

## TARGET AUDIENCE

We anticipate 800+ clinicians and scientists interested in clinical care (including diagnosis, treatment, and prevention), education, training, and research within the following sub-specialties – Community Medicine, Family Medicine, Internal Medicine, Laboratory Medicine, Paediatrics, and Psychiatry.

These individuals are the thought leaders within the field and the clinical team leaders in their respective institutions and countries.

This is a unique opportunity to interact with a diverse group of experts and thought leaders in a convivial setting of focused scientific inquiry. Should you require additional information, feel free to contact the WAPC AGSM at the [wacp-agsm@kenes.com](mailto:wacp-agsm@kenes.com)

## DATE

November 1-3, 2021

## LOCATION

The Virtual Platform of the meeting will be open for three months, until the 3<sup>rd</sup> of January 2022.



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## PARTICIPANTS

Over 800 participants.

## LANGUAGE

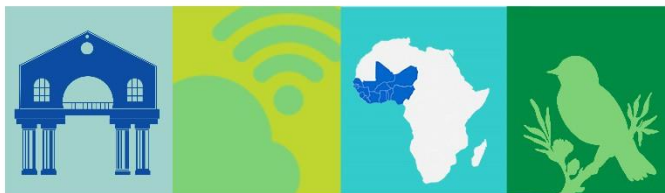
The official language of the Conference is English and French

## CME Accreditation

An application for CME Credit will be made once the scientific program is finalized.  
Further details will be available on the Conference website.

## ORGANIZED BY

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## Congress Secretariat



Tel: +34 91 361 26 00  
E-mail: [wacp-agsm@kenes.com](mailto:wacp-agsm@kenes.com)

## Website

<https://wacp-agsm2021.org/virtual-congress/>

## Sponsorship & Exhibition

Barbara Anoni  
Tel: +54 9 11 58844502  
Email: [banoni@kenes.com](mailto:banoni@kenes.com)



## SCIENTIFIC PROGRAM

Monday 1 <sup>st</sup> November 2021				
Time	Virtual Meeting Room 1	Virtual Meeting Hall 2	Virtual Meeting Hall 3	Virtual Poster Hall
7:00 – 8:00	Virtual platform open for browsing			All day Poster Sessions & networking + Sponsor exhibition
8:00 – 9:00	Welcome addresses			
9:00 –12:00	Induction of new Members and Fellows			
12:00 – 13:00	Lunch Break/Sponsor Sessions			
13:00 –15:00	Mabayoje Annual College Lecture			
Tuesday 2 <sup>nd</sup> November 2021				
09:00 – 10:45	<b>Symposium I:</b> College Symposium (Faculty of Family Medicine) <b>Topic:</b> Universal Health Care: Beyond the Slogan	<b>Symposium II:</b> Vaccinology <b>Topic:</b> New Developments in Vaccinology in West Africa <b>Presenters:</b> MRC Unit The Gambia	<b>Symposium III:</b> Mental Health <b>Topic:</b> Mental Health Awareness and Combating Stigma	All day Poster Sessions & networking + Sponsor exhibition
10:45 – 11:00	Coffee Break			
11:00 – 12:45	<b>Scientific Session I:</b> Universal Health Care	<b>Scientific Session II:</b> Vaccinology	<b>Scientific Session III:</b> Mental Health	
12:45 -14:00	Lunch Break/Sponsor Sessions			
14:00 – 16:45	Faculty Meetings			



## Wednesday 3rd November 2021

09:00 –10:30	<b>Special Session:</b> Young Fellows and Members Forum <b>Topic:</b> Life After Residency Training: Developing a Career in Clinical Research			All day Poster Sessions & networking + Sponsor exhibition
10:30 –10:45	Coffee Break			
10:45 - 12:30	<b>Symposium IV:</b> SARS-CoV-2 (COVID) <b>Topic:</b> Successes and Challenges – The Africa Experience			
12:30 –13:30	Lunch Break/Sponsor Sessions			
13:30 -15:15	<b>Scientific Session IV:</b> Epidemic and pandemic healthcare: Lessons learned and future challenges	<b>Scientific Session V:</b> Age-related Healthcare	<b>Scientific Session VI:</b> Miscellaneous	
15:30 – 17:00	<b>Annual General Meeting (Live Session)</b>			

## SPONSORSHIP OPPORTUNITIES

### PLATINIUM SPONSOR US \$ 10,000

#### **Large Virtual Booth**

- Includes Chat and call features
- 10 Meeting Registrations
- Featured logo in Main Exhibition Floor
- Featured logo in the Main Lobby
- 1 flag on the External Lobby
- 2 push Notification
- 2 Email Blasts (Exclusive)
- Company Logo in Registration Confirmation Email
- 2 Inserts in Digital Congress Bag (4 pages max.)
- 4 Virtual Staff registrations
- Logo in Acknowledgements
- Link to your website



### GOLD LEVEL US \$ 7,500

#### **Large Virtual Booth**

- Includes Chat and call features
- 6 Meeting Registrations
- Featured logo in Main Exhibition Floor
- Featured logo in the Main Lobby
- 1 flag on the External Lobby
- Featured logo in Networking Area
- 1 Push Notification
- 1 E-Mail Blast (Exclusive)
- 1 Insert in Digital Congress Bag (4 pages max.)
- 2 Virtual Staff registrations
- Logo in Acknowledgements
- Link to your website



## SILVER US \$ 5,000

### **Regular Virtual Booth**

- Includes Chat and call features
- 3 Meeting Registrations
- Featured logo in the Main Lobby
- 1 Push Notification
- 1 Insert in Digital Congress Bag (4 pages max.)
- 1 Virtual Staff registration
- Logo in Acknowledgements
- Link to your website



## BRONZE US \$ 3,000

### **Regular Virtual Booth**

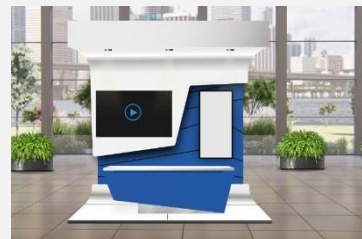
- Includes Chat and call features
- 2 Meeting Registrations
- 1 Virtual Staff registration
- Featured logo in the Main Lobby
- Link to your website



## SUPPORTER/ EXHIBITORS ONLY US \$ <3,000

### **Small Virtual Booth**

- Includes Chat and call features
- 1 Meeting Registration
- 1 Virtual Staff registration



Branded items will carry company logos only. No products logos or advertisements are permitted.

### **\*Special Requests**

Tailored packages can be arranged to suit your objectives.

**The prices established in this Sponsorship Manual do not include taxes.**

**All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.**



## ADDITIONAL OPPORTUNITIES

- **INDUSTRY SYMPOSIUM (4 AVAILABLE) US \$ 2,500 EACH**  
Sponsors have the option of selecting session topics or speakers, 60-minute session. The session content and speakers need to be approved by the Scientific Committee.
- **WELCOME VIDEO US \$ 1,500 – FULL**  
Opportunity to include the logo in the welcome video of the Meeting. This video will be viewed by all participants who access to the virtual platform.
- **SIGNAGE IN THE MAIN LOBBY US \$ 1,000**  
Opportunity to include your logo in the elements of internal signage in the Main Lobby of the Congress, from which, each time the user accesses the virtual platform, the different areas of the virtual meeting (conferences rooms) are accessed (conferences, Commercial Exhibition Area, ...) These images have great visibility in each visit of the participant. Might include the link into the Company's website.
- **NETWORKING AREA US \$ 1,500**  
The sponsor's logo will appear in the screens of the Networking area, where different chats are located.
- **REGISTRATION CONFIRMATION EMAIL. US \$ 1,500**  
Featured inclusion of the sponsor's logo with a link to its website in the email received by all attendees when confirming their registration for the Congress.
- **CONGRESS PROMOTIONAL EMAIL. US \$ 1,500 EACH**  
Featured inclusion of the banner with the sponsor's logo with a link to its website in the mailings that are made periodically to the database. There will be pre- and post-congress mailings.
- **PRE-CONGRESS INFORMATION-USER AND PASSWORD EMAIL. US \$ 1,500**  
Featured inclusion of the sponsor's logo with a link to its website, in the "Information to Attendees" email that will be sent to all those registered, about two days before the beginning of the Congress with the information regarding access to the platform and personalized user and password, definitive schedules, complementary information, etc.
- **POST-CONGRESS-DATES OF THE PLATFORM EMAIL US \$ 1,500 EACH**  
Featured inclusion of the sponsor's logo with a link to its website, in the "Information to Attendees" email that will be sent to all those registered, after the Congress with the information regarding the closing dates of the platform, with all the additional details.



- **E-POSTERS AREA US \$ 1,000**  
A digital version of the traditional posters will be displayed in a specific area of the virtual platform, in a prominent area. The e-posters will allow attendees to quickly and more conveniently access the information on the presented research. The sponsor's logo will appear included in the online platform for sending e-posters and in the signage of the e-posters area.
- **EXHIBITION AREA US \$ 1,000**  
The sponsor's logo will appear on the screens of the Exhibition Area, where all the booths are located.
- **BADGE SWIPE US \$ 1,500**  
Logo on the pop-up window that will appear when the delegates click on the Badge Swipe button located in each booth. This option provides huge visibility to the sponsor.
- **COFFEE BREAK-PUSH NOTIFICATION US \$ 750**  
Right before each Coffee Break, a push notification will be displayed on the screen, to invite delegates to visit the Exhibition Area, the Networking Area or the Posters Area, and will thank the sponsor for its support (wording, not logo). All the connected delegates will see this ad.
- **PLATFORM PUSH NOTIFICATION US \$ 500**  
Push notification with information about the company activity in the congress that appears on the screen of the platform when the congress is being held. All the connected delegates will see this ad (wording, not logo).
- **CONGRESS VIRTUAL BAG INSERT US \$ 500**  
One digital insert or promotional leaflet (PDF file) of maximum 4 pages to be included in the virtual bag for all the delegates.



# GENERAL INFORMATION AND CONDITIONS OF EXHIBITION

## COMMERCIAL EXHIBITION HOURS

Commercial Exhibition Hours\* will start on Monday November 1<sup>st</sup>, 8:00 – 15:00. Tuesday November 2<sup>nd</sup>, 9:00 – 16:45. Wednesday November 3<sup>rd</sup>, 9:00 – 16:15.

**Note:** All sessions/presentations will take place in the Gambia Time Zone (GMT +0)

*\*Hours subject to changes*

## CANCELLATION POLICY

In case of cancellation of Sponsorship, please write to the Sponsorship Department of Kenes Group: Barbara Anoni, [banoni@kenes.com](mailto:banoni@kenes.com)

- Cancellations received prior to October 1, 2021 – full refund.
- Cancellations received between October 2 and October 14, 2021 – 50% will be refunded.
- As of October 15, 2021 – no refund will be made.

## BOOKING FORM & METHODS OF PAYMENT

Please, complete the form and see available methods of payments in:  
<https://wacp-agsm2021.org/online-prospectus>

## BANK TRANSFER.

### International Payments

Please, contact [banoni@kenes.com](mailto:banoni@kenes.com) for more information.

### Local and regional payments

Please, make drafts payable to West African College of Physicians The Gambia Chapter

<b>Currency</b>	Gambian Dalasi
<b>Bank Name</b>	Standard Chartered Bank
<b>Address</b>	8 ECOWAS AVENUE, P.O.BOX 259, BANJUL, THE GAMBIA
<b>IBAN</b>	001202600341000115
<b>SWIFT</b>	SCBLGMGM

**Bank charges** are responsibility of the payer



## SPONSORSHIP BOOKING FORM

Please complete and send to Ms. Barbara Anoni: [banoni@kenes.com](mailto:banoni@kenes.com)

CONTACT NAME: .....

COMPANY: .....

ADDRESS: .....CITY: .....

POSTCODE: ..... COUNTRY:.....

PHONE NUMBER: ..... FAX.....

EMAIL: .....CIF (TAX CODE NUMBER):.....

SPONSORSHIPS			
ITEM	TOTAL PRICE	✓	
<b>TOTAL AMOUNT (PLEASE COMPLETE)</b>			
VIRTUAL TRADE SHOW			
	BOOTH TYPES	TOTAL PRICE	✓
<b>BOOTH #1</b>			
<b>BOOTH #2</b>			
<b>BOOTH #3</b>			
<b>TOTAL AMOUNT (PLEASE COMPLETE)</b>			

Signature ..... Date .....

We accept the contract terms and conditions (listed in this Sponsor and Exhibition Brochure) and agree to abide by the guidelines for Industry Participation in the Congress. I am authorized to sign this form in the name of the applicant/company.



## TERMS AND CONDITIONS

### APPLICATION TO PARTICIPATE

Only applications that are received on the appropriate forms duly completed and addressed to Kenes will be considered. The registration will be confirmed as space becomes available. Applicants will be informed in writing of the acceptance or rejection of their applications. In the event of rejection, all payments will be refunded. In the event of acceptance, Exhibitors shall be bound by the terms and conditions listed herein and/or in the brochure and/or any other contractual agreement between the parties. **OBLIGATIONS AND RIGHTS OF THE EXHIBITOR** Registration implies full acceptance of the exhibition regulations by the Exhibitors. Any violation of these regulations may lead to immediate revocation of the right to participate in the Congress without compensation or reimbursement of the amounts already paid or payment of damages to the Exhibitor. By applying, the Exhibitor definitively and irrevocably undertakes to occupy the assigned space and to maintain its facilities until the date and time defined for the closing of the event. The Exhibitor can only present in his stand or space the materials, products or services described in the application to participate. Advertising by firms that are not registered as exhibitors is not permitted. The transfer or sublease of the assigned spaces, totally or partially, is forbidden.

### OBLIGATIONS AND RIGHTS OF THE ORGANIZER

The Organizer undertakes to allocate the space to the Exhibitor according to the preferences indicated by the applicants. Applications will be considered on a first-come, first-served basis. If absolutely necessary, the Organizer reserves the right to modify the distribution of the stands, without any obligation to compensate the Exhibitor. The Organizer reserves the right to offer any space that has not been occupied on the eve of the opening of the Congress to a different firm, without obligation to provide compensation to the Exhibitor who did not show up.

### LIABILITIES / INSURANCE

The Organizer does not insure the equipment and display materials installed by the Exhibitor. Under no circumstances shall it be held liable for loss, damage or destruction caused to the Exhibitor's equipment, goods or property. The Exhibitor assumes responsibility for its exhibited material, his employees and delegates and for any third part that can visit his space.

The Exhibitor shall indemnify and hold harmless the Organizer, its suppliers, directors, employees, delegates and representatives, from any damage, loss, injury, cost, fine and complaint including all complaints and damages and those caused by fire and extending within a coverage policy contracted by the exhibitor, his partners, representatives related to materials, equipment, goods or properties exposed for the event by the Exhibitor. The Exhibitor shall purchase insurance policies for the aforementioned damages. The Organizer reserves the right to change the venue, dates and times of the Congress activities without liability to the Exhibitor for damages or losses resulting therefrom. The exhibitor will be notified in writing as soon as changes have been made.



## EXHIBITION REGULATIONS

The exhibition coordinator, acting under the direction of the Organizing Committee, has the final decision regarding the acceptance of the display. The Exhibitors are prohibited from sharing the assigned space with others without written consent of the coordinator. The Organizer reserves the right to alter the plan or limit the space assigned to each Exhibitor, postpone the exhibition or transfer it to another venue if circumstances require such action. In the event that any contingency prevents the holding of the exhibition, the Organizer is not responsible for the expenses incurred except the rental rates of the exhibition spaces. Exhibitors and their equipment must not block aisles, obstruct neighboring stands or damage facilities or rented equipment. Exhibitors are requested to leave enough free space to ensure a good view of the surrounding stands. Exhibitors are responsible for the cost of designing, installing and shipping their exhibition items (and dismantling them) at the exhibition site. The use of flammable materials is not permitted. The exposed equipment must be installed under strict safety measures. Exhibitors must comply with the designated schedule to complete the assembly of their stand before the opening of the exhibition and to dismantle it at the closing of the exhibition. The stand shall not be dismantled or packed before the designated time. The exhibitor is responsible for packing and organizing the shipment of all the valuables before leaving the stand; otherwise, the organizer will dismantle it under the risk and at the sole cost to the exhibitor.

Exhibitors are obliged to ensure that their stands are always staffed during exhibition hours. Payments will be made according to the conditions contemplated in the prospectus or, if different, accepted in writing by the Organizer. If the Exhibitor does not make the payment on time, the Organizer is entitled to rescind the contract, suspend confirmation of acceptance, use the space for another purpose or request compensation for breach of contract. The participation of the Exhibitors is contingent upon compliance with all rules, regulations and conditions set forth herein. Access to the exhibition is authorized upon presentation of the accreditation issued by the Organizer. Exhibitor's badges will not be sent in advance but will be handed out at the exhibition coordinator's counter at the beginning of the exhibition. The Organizer guarantees the daily cleaning of the corridors. Exhibitors assume responsibility for the cleaning of their stands. The distribution of any type of catering by the Exhibitors to the participants will only be permitted provided that the catering rules of the exhibition site authorize it. The Organizer is not responsible for the quality and/or quantity of the catering offered by the Exhibitor. The Exhibitor shall indemnify and hold harmless the Organization, its suppliers, directors, employees, delegates and representatives from any liability, loss, complaint, action, proceeding, injury, demand, fee, fine, judgment, damage, cost and/or expense (including attorneys' fees) incurred by third parties as a result of the use or consumption of catering delivered by the Exhibitor.

Any exhibition or institutional activities must be limited to the stand space and must have the prior consent of the Organization. Panels and advertisements are not permitted outside the exhibition areas assigned to Exhibitors. The areas and equipment made available to Exhibitors must be returned in their original state. In case of damage or loss of supplied equipment or damage to occupied areas, the exhibitor shall be responsible for the repair and replacement. Any decoration or special installation must be presented to the Organizer for prior authorization. The Organizer will not approve stands that do not meet the accepted standards until the necessary changes have been made.

## CODE OF GOOD PRACTICE

The Exhibitor/Sponsor is responsible for complying with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries and Associations) [www.efpia.org](http://www.efpia.org), Eucomed (representing the medical-technological industry) <http://archive.eucomed.org>, and IFPMA (International Federation of Pharmaceutical Manufacturers and Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines. Non-compliance with these regulations could not be used as a basis for declaring the contract null and void. Failure to comply with these rules and regulations will not expose the Organization to lawsuits or demands by Exhibitor/Sponsor or third parties.