

**44TH & 45TH ANNUAL GENERAL
AND SCIENTIFIC MEETING OF THE**

WEST AFRICAN COLLEGE OF PHYSICIANS

**HOSTED BY THE GAMBIA
CHAPTER**



SPONSORSHIP BROCHURE

**NOVEMBER 1-3, 2021
VIRTUAL MEETING**



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NOVEMBER 1-3, 2021
#WACPAGSM2021



INVITATION LETTER

Dear Colleagues and Friends,

On behalf of The Gambia Chapter of West African College of Physicians and the Local Organizing Committee, I am thrilled to invite you to participate in the 44th and 45th Annual General and Scientific Meeting (AGSM) of West African College of Physicians which will be held from 1st to 3rd November 2021 as a fully virtual meeting.

The themes for the 44th and 45th AGSM, **“Universal Health Coverage: A right for everyone, everywhere”**, **“The role of vaccines in universal health coverage”**, and **“Destigmatizing mental health in the sub-region”**, are timely. Sustainable Development Goal 3 aspires to ensure healthy lives and promote well-being for all, at all ages. It also aims to achieve universal health coverage, provide access to safe and effective medicines and vaccines for all, while supporting research and development for vaccines as well as expanding access to affordable medicines. In recent years, mental health has stepped out of the shadows and is increasingly being part of the “conversation”; yet the stigma of mental health contributes to health disparities and discrimination and continues to permeate all of society, affecting people at all levels. The impact of the current coronavirus disease pandemic on health service provision and utilization, the management of related co-morbidities and the major prevalent public health challenges, including mental health cannot be overemphasized. As an organizing committee, we aim to bring together experts, researchers, and key stakeholders in various fields of Universal Health Coverage, Vaccinology and Mental Health for enhanced collaboration, to advance the thinking, and exchange ideas.

The meeting is designed for practicing physicians and all healthcare providers working in the fields of paediatrics, internal medicine, psychiatry, family medicine, community medicine, laboratory medicine, researchers, professors, government, and public health officials. The organizing committee is committed to continuing The WACPs strong tradition of bringing the West African medical community together, across geographic and interdisciplinary boundaries. We strongly feel that to improve healthcare delivery in the sub-region, advance research collaboration and networking, it is pivotal to connect with the global medical community.

The virtual format will make the AGSM accessible to more people than ever and thereby expand the reach of our program.

We look forward to sharing with you the experience of the Virtual WACP AGSM in November 2021.

Dr Uduak Okomo MBBCh, MSc, FWACP (Paediatrics), PhD
Vice President & The Gambia Chapter Chair
West African College of Physicians
On behalf of the Local Organizing Committee



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BACKGROUND

The West African College of Physicians (WACP) was established in 1976 with headquarters in Lagos, Nigeria. It is the sub-regional postgraduate medical College that coordinates the training of specialists in the following disciplines: Community Health, Family Medicine, Internal Medicine, Laboratory Medicine (made up of its major specialties of Anatomical Pathology, Chemical Pathology, Haematology and Medical Microbiology), Paediatrics and Psychiatry. Initially, the WACP operated in the five English-speaking West African countries. In recent years, its membership has expanded to include the eight French-speaking countries and established a presence in two Lusophone countries. The WACP is organized into faculties, made up of specialists in each of the major disciplines listed above. Fellows in the various countries are organized into Chapters. Currently, there are fourteen (14) chapters: Benin, Burkina Faso, Cote d'Ivoire, Gambia, Ghana, Guinea, Liberia, Mali, Nigeria, Niger, Republic of Benin, Senegal and Sierra Leone and Togo.

The WACP determine persons to be designated as specialist physicians after due consideration of their postgraduate medical training, qualifications and experience. The WACP also advises and assists the governments of the West Africa sub-region, the West African Health Organization and other relevant organizations on matters relating to training, health promotion, health care and research in West Africa. The WACP also has educational and scientific collaborations with the Royal Colleges of Physicians and Paediatrics and Child Health of London, the American College of Physicians, and the South African Medical College.

The WACP aims to promote the exchange of information among medical specialists in the sub-region and beyond by organizing an annual scientific meeting and other regular scientific events. The Annual General and Scientific Meeting (AGSM) is the largest gathering of Physicians and Specialists in West Africa and is rotated among the 14 member-nations of the College, with an average attendance of about 800 members from the region and increasingly from other parts of Africa and the globe. The AGSM forms a platform for clinicians and scientists interested in clinical care (including diagnosis, treatment, and prevention), education, training, and research. It also provides an opportunity for its members and participants in the Meeting to get involved in research networks.

CONFERENCE HIGHLIGHTS

We will see you online! The West African College of Physicians 44th & 45th Annual General and Scientific Meeting will be a fully virtual event. The virtual meeting will offer you the very best online educational experience, with fantastic online networking opportunities.

These 3 days virtual meeting will be a well-balanced event and will feature a wide range of exciting talks and discussions on the theme **Universal Health Coverage: A Right for Everyone, everywhere**. Sub-themes include **Destigmatizing Mental Health in the Subregion and The Role of Vaccines in Universal Health**.

We have updated the registration rates, with reduces fees for the virtual experience.

The virtual meeting will take place on 1-3 November 2021. Virtual sessions will be available on-demand for 3 months following the event dates.



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WHY EXHIBIT?

Technical and educational exhibits provide a professional and educational environment in which individual physicians can network with respected colleagues and industry representatives. Attendees can also participate in technology demonstrations, view product demonstrations, and discuss the clinical uses of products and services, including how they may improve the quality of care.

- Offers a unique opportunity to exchange ideas with renowned professionals from the West African sub-region and beyond.
- Offers unique exposure to regional markets.
- Provides an ideal networking forum.
- Contributes to the advancement of medical research across the West African sub-region and beyond.
- Promotes cutting-edge scientific research.

TARGET AUDIENCE

We anticipate 800+ clinicians and scientists interested in clinical care (including diagnosis, treatment, and prevention), education, training, and research within the following sub-specialties – Community Medicine, Family Medicine, Internal Medicine, Laboratory Medicine, Paediatrics, and Psychiatry.

These individuals are the thought leaders within the field and the clinical team leaders in their respective institutions and countries.

This is a unique opportunity to interact with a diverse group of experts and thought leaders in a convivial setting of focused scientific inquiry. Should you require additional information, feel free to contact the WAPC AGSM at the wacp-agsm@kenes.com

DATE

November 1-3, 2021

LOCATION

The Virtual Platform of the meeting will be open for three months, until the 3rd of January 2022.



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PARTICIPANTS

Over 800 participants.

LANGUAGE

The official language of the Conference is English and French

CME Accreditation

An application for CME Credit will be made once the scientific program is finalized.
Further details will be available on the Conference website.

ORGANIZED BY

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Congress Secretariat



Tel: +34 91 361 26 00
E-mail: wacp-agsm@kenes.com

Website

<https://wacp-agsm2021.org/virtual-congress/>

Sponsorship & Exhibition

Barbara Anoni
Tel: +54 9 11 58844502
Email: banoni@kenes.com



SCIENTIFIC PROGRAM

Monday 1 st November 2021				
Time	Virtual Meeting Hall 1	Virtual Meeting Hall 2	Virtual Meeting Hall 3	Virtual Poster Hall
7:00 – 8:00	Virtual platform open for browsing			All day Poster Sessions & networking + Sponsor exhibition
8:00 – 9:00	Welcome addresses			
9:00 – 12:00	Induction of new Members and Fellows			
12:00 – 13:00	Lunch Break/Sponsor Presentations			
13:00 – 15:00	Mabayoje Annual College Lecture Speaker: Prof. Angela Okolo (Faculty: Paediatrics)			
Tuesday 2 nd November 2021				
09:00 – 10:45	Symposium I: College Symposium Topic: Universal Health Care: Beyond the Slogan Presenters: Faculty of Family Medicine	Symposium II: Vaccinology Topic: TBA Presenters: MRC Unit The Gambia	Symposium III: Mental Health Topic: Mental Health Awareness and Combating Stigma Presenters: TBA	All day Poster Sessions & networking + Sponsor exhibition
10:45 – 11:00	Coffee Break			
11:00 – 12:45	Scientific Session I: Universal Health Care	Scientific Session II: Vaccines	Scientific Session III: Mental Health	
12:45 – 14:00	Lunch Break/Sponsor Presentations			
14:00 – 16:45	Faculty Meetings			



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Wednesday 3rd November 2021

09:00 –10:45	Symposium IV: SARS-CoV-2 Topic: Successes and Challenges – The Africa Experience Presenters: TBA			All day Poster Sessions & networking + Sponsor exhibition
10:45 –11:00	Coffee Break			
11:00 - 12:45	Scientific Session IV: Epidemic and pandemic healthcare: Lessons learned and future challenges	Scientific Session V: Age-related Healthcare	Scientific Session VI: Antimicrobial resistance & antimicrobial stewardship	
12:45 –14:00	Lunch Break/Sponsor Presentations			
14:00 -15:30	Young fellows and members forum			
15:30 – 17:00	Annual General Meeting			

SPONSORSHIP OPPORTUNITIES

PLATINIUM SPONSOR US \$ 10,000

Large Virtual Booth

- Includes Chat and call features
- 10 Meeting Registrations
- Featured logo in Main Exhibition Floor
- Featured logo in the Main Lobby
- 1 flag on the External Lobby
- 2 push Notification
- 2 Email Blasts (Exclusive)
- Company Logo in Registration Confirmation Email
- 2 Inserts in Digital Congress Bag (4 pages max.)
- 4 exhibitor registrations
- Logo in Acknowledgements
- Link to your website



GOLD LEVEL US \$ 7,500

Large Virtual Booth

- Includes Chat and call features
- 6 Meeting Registrations
- Featured logo in Main Exhibition Floor
- Featured logo in the Main Lobby
- 1 flag on the External Lobby
- Featured logo in Networking Area
- 1 Push Notification
- 1 E-Mail Blast (Exclusive)
- 1 Insert in Digital Congress Bag (4 pages max.)
- 2 exhibitor registrations
- Logo in Acknowledgements
- Link to your website



SILVER
US \$ 5,000

Regular Virtual Booth

- Includes Chat and call features
- 3 Meeting Registrations
- Featured logo in the Main Lobby
- 1 Push Notification
- 1 Insert in Digital Congress Bag (4 pages max.)
- 1 exhibitor registrations
- Logo in Acknowledgements
- Link to your website



BRONZE
US \$ 3,000

Regular Virtual Booth

- Includes Chat and call features
- 2 Meeting Registrations
- Featured logo in the Main Lobby
- Link to your website



SUPPORTER/ EXHIBITORS ONLY
US \$ <3,000

Small Virtual Booth

- Includes Chat and call features
- 1 Meeting Registration



Branded items will carry company logos only. No products logos or advertisements are permitted.

***Special Requests**

Tailored packages can be arranged to suit your objectives.

The prices established in this Sponsorship Manual do not include taxes.

All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.



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ADDITIONAL OPPORTUNITIES

- **INDUSTRY SYMPOSIUM (4 AVAILABLE) US \$ 2,500 EACH**
Sponsors have the option of selecting session topics or speakers, 60-minute session. The session content and speakers need to be approved by the Scientific Committee.
- **WELCOME VIDEO US \$ 1,500**
Opportunity to include the logo in the welcome video of the Meeting. This video will be viewed by all participants who access to the virtual platform.
- **SIGNAGE IN THE MAIN LOBBY US \$ 1,000**
Opportunity to include your logo in the elements of internal signage in the Main Lobby of the Congress, from which, each time the user accesses the virtual platform, the different areas of the virtual meeting (conferences rooms) are accessed (conferences, Commercial Exhibition Area, ...) These images have great visibility in each visit of the participant. Might include the link into the Company's website.
- **NETWORKING AREA US \$ 1,500**
The sponsor's logo will appear in the screens of the Networking area, where different chats are located.
- **REGISTRATION CONFIRMATION EMAIL. US \$ 1,500**
Featured inclusion of the sponsor's logo with a link to its website in the email received by all attendees when confirming their registration for the Congress.
- **CONGRESS PROMOTIONAL EMAIL. US \$ 1,500 EACH**
Featured inclusion of the banner with the sponsor's logo with a link to its website in the mailings that are made periodically to the database. There will be pre- and post-congress mailings.
- **PRE-CONGRESS INFORMATION-USER AND PASSWORD EMAIL. US \$ 1,500**
Featured inclusion of the sponsor's logo with a link to its website, in the "Information to Attendees" email that will be sent to all those registered, about two days before the beginning of the Congress with the information regarding access to the platform and personalized user and password, definitive schedules, complementary information, etc.
- **POST-CONGRESS-DATES OF THE PLATFORM EMAIL US \$ 1,500 EACH**
Featured inclusion of the sponsor's logo with a link to its website, in the "Information to Attendees" email that will be sent to all those registered, after the Congress with the information regarding the closing dates of the platform, with all the additional details.



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- **E-POSTERS AREA US \$ 1,000**
A digital version of the traditional posters will be displayed in a specific area of the virtual platform, in a prominent area. The e-posters will allow attendees to quickly and more conveniently access the information on the presented research. The sponsor's logo will appear included in the online platform for sending e-posters and in the signage of the e-posters area.
- **EXHIBITION AREA US \$ 1,000**
The sponsor's logo will appear on the screens of the Exhibition Area, where all the booths are located.
- **BADGE SWIPE US \$ 1,500**
Logo on the pop-up window that will appear when the delegates click on the Badge Swipe button located in each booth. This option provides huge visibility to the sponsor.
- **COFFEE BREAK-PUSH NOTIFICATION US \$ 750**
Right before each Coffee Break, a push notification will be displayed on the screen, to invite delegates to visit the Exhibition Area, the Networking Area or the Posters Area, and will thank the sponsor for its support (wording, not logo). All the connected delegates will see this ad.
- **PLATFORM PUSH NOTIFICATION US \$ 500**
Push notification with information about the company activity in the congress that appears on the screen of the platform when the congress is being held. All the connected delegates will see this ad (wording, not logo).
- **CONGRESS VIRTUAL BAG INSERT US \$ 500**
One digital insert or promotional leaflet (PDF file) of maximum 4 pages to be included in the virtual bag for all the delegates.



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GENERAL INFORMATION AND CONDITIONS OF EXHIBITION

COMMERCIAL EXHIBITION HOURS

Commercial Exhibition Hours* will start on Monday November 1st, 8:00 – 15:00. Tuesday November 2nd, 9:00 – 16:45. Wednesday November 3rd, 9:00 – 16:15.

Note: All sessions/presentations will take place in the Gambia Time Zone (GMT +0)

**Hours subject to changes*

CANCELLATION POLICY

In case of cancellation of Sponsorship, please write to the Sponsorship Department of Kenes Group: Barbara Anoni, banoni@kenes.com

- Cancellations received prior to October 1, 2021 – full refund.
- Cancellations received between October 2 and October 14, 2021 – 50% will be refunded.
- As of October 15, 2021 – no refund will be made.

BOOKING FORM & METHODS OF PAYMENT

Please, complete the form and see available methods of payments in:

<https://wacp-agsm2021.org/online-prospectus>

BANK TRANSFER.

International payments

Please, contact banoni@kenes.com for more information.

Local and regional payments

Please, make drafts payable to West African College of Physicians The Gambia Chapter

Currency	Gambian Dalasi
Bank Name	Standard Chartered Bank
Address	8 ECOWAS AVENUE, P.O.BOX 259, BANJUL, THE GAMBIA
BBAN	001202600341000115
SWIFT	SCBLGMGM

Bank charges are responsibility of the payer



SPONSORSHIP BOOKING FORM

Please complete and send to Ms. Barbara Anoni: banoni@kenes.com

CONTACT NAME:

COMPANY:

ADDRESS:CITY:

POSTCODE: COUNTRY:.....

PHONE NUMBER: FAX.....

EMAIL:CIF (TAX CODE NUMBER):.....

SPONSORSHIPS			
ITEM	TOTAL PRICE		√
TOTAL AMOUNT (PLEASE COMPLETE)			
VIRTUAL TRADE SHOW			
	BOOTH TYPES	TOTAL PRICE	√
BOOTH #1			
BOOTH #2			
BOOTH #3			
TOTAL AMOUNT (PLEASE COMPLETE)			

Signature Date

We accept the contract terms and conditions (listed in this Sponsor and Exhibition Brochure) and agree to abide by the guidelines for Industry Participation in the Congress. I am authorized to sign this form in the name of the applicant/company.



TERMS AND CONDITIONS

Obligations and Rights of the Sponsor

Sponsor agrees and acknowledges that any infringement by it or any of its employees, officers or agents of any term of this Agreement shall give the Organizer the right to immediately terminate this Agreement, without compensation to, or the refund of any funds already paid by Sponsor, and without prejudice to any other rights of Organizer under the Agreement.

Changes to Congress

Sponsor agrees and acknowledges that Organizer may, if Organizer deems necessary, change the venue, timing and date of the Congress or any Congress related activities. Organizer shall not be liable to Sponsor for any damages or losses resulting from any such change. Sponsor will be notified in writing as soon as practicable following any such change.

Exhibition Rights

To the extent Sponsor booked and was granted exhibition rights at the Congress ("Exhibition Rights"), the following provisions shall apply to such Exhibition Rights (for purposes of this provision, Sponsor shall be referred to as "Exhibitor"):

a. Allocation of Space

Organizer shall allocate to the Exhibitor, in respect of Exhibition Rights at the Congress, a display stand, shell scheme package and/or exhibition space, in accordance with the parameters set out in this Agreement (together, the "Exhibition Space").

The Exhibition Space shall be made available for the Exhibitor's use during the period of the Congress, on an "as is, where is" basis. Organizer shall use commercially reasonable efforts, but does not guarantee, that it will fulfill any special requests made by the Exhibitor.

By executing this Agreement, Exhibitor makes a final and irrevocable commitment to use the Exhibition Space allocated to Exhibitor and to maintain Exhibitor's

exhibition and installation at the Exhibition Space until the date and time fixed for closure of the Congress.

Organizer reserves the right to modify the location and/or positioning of the Exhibition Space to the extent Organizer deems necessary or advisable for any reason, with no obligation to provide compensation to Exhibitor. Organizer further reserves the right to immediately revoke the Exhibition Rights in respect of the Exhibition Space or any portion thereof, and to offer same to a third party, to the extent Exhibitor fails to complete the installation of its exhibition at the time of the opening of the Congress, with no obligation to provide any compensation or refund to Exhibitor.

In no event may Exhibitor transfer, assign or sub-let the Exhibition Space or any part thereof to any third party or allow any third party to otherwise use the Exhibition Space or any part thereof. .

b. Set-Up and Dismantling of Exhibition Space

Exhibitor must comply with the provision of all technical manuals and other electronic or printed guidelines published by Organizer relating to the Congress including, in particular, as they relate to the set-up, use and dismantling of Exhibitor's booths or stands at the Exhibition Space.

Exhibitor is solely responsible for all costs and expenses incurred in execution of the design, installation and delivery of its displays to and its dismantling and/or removal from the Congress site.

Exhibitor's displays at the Congress, and any special decorations and fittings, shall be subject to approval by the person(s) appointed by Organizer to manage the Congress (the "Congress Manager"). The Organizer will not approve displays or decorations which do not comply with its standards for the Congress, unless and until the necessary changes required by the Congress Manager have been made.



Exhibitor's standard booth height is restricted to 246cm, unless notified or agreed otherwise by Organizer. Exhibitor's exhibits must not block aisles, obstruct adjoining booths or damage the premises or equipment of the Congress. Exhibitor is required to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitor undertakes to observe the timetable designated for completion of its display before the Congress opening and its dismantling of its exhibits at the close of the Congress. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibition unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and sole expenses.

The Exhibition Space must be handed back to the Organizer in its original condition. Exhibitor shall be responsible to ensure that all debris and waste material are completely removed from the Exhibition Space at the end of the Congress in accordance with the Organizer's instructions on waste management. In case of damage or loss resulting from Exhibitor's failure to comply with this requirement, all costs associated with the cleaning, repair and replacement of the Exhibition Space or any accessories made available to the Exhibitor as part of the Exhibition Rights will be charged to the Exhibitor.

Exhibitor shall be solely responsible to ensure that its employees, exhibition staff and temporary staff comply with the latest legislation regarding health and safety at work. Organizer shall bear no responsibility for non-compliance to this requirement by the Exhibitor.

c. Exhibition Conduct

Exhibitor is obliged to ensure that its Exhibition Space is permanently staffed throughout Congress opening hours.

Exhibitor must maintain the Exhibition Space in a clean and orderly state and shall not cause a nuisance to any other exhibitors or delegates at the Congress.

The Exhibitor may only present and display in the Exhibition Space its own materials, products and/or services. Under no circumstances may Exhibitor promote or display in the Exhibition Space materials, products or services of a third party.

All promotional activities and all other promotional activities including interviews, demonstrations, and the distribution of literature or samples, must be confined to the limits of the Exhibition Space. Any other promotional activities by Exhibitor or by anyone on its behalf, including, without limitation, canvassing or distribution of leaflets or other promotional materials outside of the Exhibition Space, is expressly forbidden.

Use of electricity shall be subject to the Congress Manager's instructions. Flammable materials are not allowed to be utilized by Exhibitor. Equipment displayed or demonstrated must be installed with strict adherence to all safety requirements.

The provision of refreshments for Congress delegates by Exhibitor are permitted, subject to the catering regulations of the Congress building. Organizer is not liable or responsible for the quality and/or quantity of the Exhibitor's refreshments.

Sound equipment must be regulated and directed into the Exhibition Space so that it does not disturb neighbouring exhibits. Congress management reserves the right to require the Exhibitor to discontinue any activity, noise or music that Organizer deems objectionable or a nuisance.

Sponsorship Rights

To the extent Sponsor booked and was granted sponsorship rights at the Congress ("Sponsorship Rights"), the following provisions shall apply to such Sponsorship Rights (for purposes of this provision, Sponsor shall be referred to as “

a. Allocation of Sponsorship Rights

Organizer shall allocate to the Sponsor in respect of the Congress those sponsorship opportunities designated in this Agreement (the "Sponsorship Rights"). Sponsor HEREBY makes a final and irrevocable commitment to accept the Sponsorship Rights allocated to Sponsor.



b. Certain Limitations

Display of all signs or other promotional materials by Sponsor or by anyone on its behalf at the Congress must be coordinated and approved in advance by Organizer.

Sponsor's promotional activities shall at all times be limited to those expressly included in the Sponsorship Rights and may only be carried out in or from the Exhibition Space (to the extent Sponsor is also an Exhibitor) or from those areas specifically designated by Organizer for such purposes, by prior written permission. Any other promotional activity by Sponsor or by anyone on its behalf, including, without limitation, distribution of leaflets or materials to delegates in the Congress site, is expressly forbidden.

Sponsor Access to the Congress and Exhibition Space

Access to the Congress by any person acting for Sponsor is subject to such person presenting an access badge issued by Organizer. Sponsor's badges will not be mailed in advance and may be collected from the Congress Registration desk on the Congress commencement date.

Non-Exclusive Rights

Sponsor acknowledges and agrees that its rights granted under the Agreement are non-exclusive and that Organizer may have additional sponsors, exhibitors and supporters in its absolute discretion, including those who may be competing with Sponsor, on the same or different terms to those contained in the Agreement.

Participation in Symposia

To the extent Sponsor, its employees, advisors, consultants or invitees ("Sponsor Representatives") participate in any Congress symposia, Sponsor alone shall be liable for all matters associated with such participation, including, without limitation, the content of any presentations made at such symposia ("Presentations"). Organizer is authorized to record all or any part of Presentations, in any format and in any manner whatsoever, in its absolute discretion and may broadcast the Presentations live and/or as a recording. Organizer may use, reproduce, publish, translate, distribute, broadcast and otherwise display

the Presentations or any part thereof, on a royalty-free, perpetual, irrevocable nonexclusive basis, provided that it is used solely for educational purposes and in a manner approved by the Organizers. Sponsor must immediately notify the Organizer upon becoming aware of any content-related issues (slide withdrawals, copyright clearance issues mistakes in the accuracy of information, accidental disclosure of protected information, etc.). Sponsor must agree and undertake to comply with the terms of Annex A attached hereto.

Compliance; Codes of Practice

Participation by Sponsor in the Congress is subject to Sponsor's strict compliance with all rules, regulations and conditions stated herein and in any other policies of procedures relating to the Congress that Organizer may from time to time deliver to Sponsor, as well as to all national and international rules and regulations related to advertising and promotion of products and services as part of the Congress.

Without limiting the generality of the preceding sentence, Sponsor must comply with all applicable laws and regulations and codes of practice, including, without limitation, those promulgated by IPCAA (International Pharmaceutical Congress Advisory Association) published at www.IPCAA.org, EFPIA (European Federation of Pharmaceuticals Industries & Associations), published at www.efpia.org, MedTech Europe published at <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), published at www.ifpma.org, to the extent applicable.

Without limiting the generality of the preceding paragraph, in the case of events conducted in the USA or Canada, Sponsor must also comply with all applicable laws, regulations, and codes of practice, including, without limitation, those promulgated by the FDA (U.S. Food & Drugs Administration) published at <https://www.fda.gov/> and Advamed published at <https://www.advamed.org/>, to the extent applicable.



CME

In the event CME (continuing medical education) activities are conducted at the Congress, absolutely no promotional activities will be permitted and no advertising materials may be displayed in the same lecture halls or rooms immediately prior to, during, or after a CME activity. Promotional activities and advertising materials must be separate and distinct from any educational activities and may not interfere, or in any way, compete with the learning experience.

Licenses

Sponsor grants Organizer and its affiliates a non-exclusive, non-transferable, royalty-free license to use, without the right to sublicense, Sponsor's trade name, logo and trademarks in connection with Sponsor's participation in and activities conducted in connection with the Congress.

Organizer grants Sponsor a non-exclusive, non-transferable, royalty-free, revocable, license to use, without the right to sublicense, the Congress name, title, trade name, logos and trademarks in connection solely with the exercise of its Exhibition Rights and Sponsorship Rights at the Congress, such license to valid until the earlier to occur of: (i) the end of the Congress; or (ii) the earlier termination of the Agreement.

Payment

Payment of the Participation Fee must be made in accordance with the conditions of payment set out in this Agreement. Should the Sponsor fail to make any payment on time, the Organizer shall be entitled to terminate the Agreement, make other arrangements for the Sponsor Rights and Exhibition Space and seek compensation for non-fulfilment of contract or other remedies available to Organizer under the Agreement or by law.

Sponsor acknowledges that Organizer may assign any or all of its rights and obligations under the Agreement to any of its affiliates or to any third party. Sponsor specifically acknowledges and agrees that all or any portion of the payments to be made under the Agreement by Sponsor may be invoiced by and become payable by Sponsor to an affiliate of Organizer, who may act as Organizer's paying agent.

All amounts payable by Sponsor are exclusive of VAT, gross sales or service taxes and other similar taxes, which shall be payable by Sponsor. Sponsor must make all payments in accordance with the terms of this Agreement, without any set-off or withholding of any kind.

Liability/Insurance

ORGANIZER SHALL NOT BE LIABLE TO SPONSOR FOR ANY DAMAGE, LOSS, HARM OR INJURY TO SPONSOR OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE CONGRESS, THIS AGREEMENT AND/OR THE RIGHTS GRANTED TO SPONSOR HEREUNDER, UNLESS SUCH DAMAGES ARE A RESULT OF ORGANIZER'S OWN GROSS NEGLIGENCE OR WILLFUL MISCONDUCT. WITHOUT LIMITING THE FOREGOING, ORGANIZER SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY SPONSOR, WHETHER IN ACTION IN CONTRACT OR TORT, EVEN IF ORGANIZER KNEW OR WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ORGANIZER'S ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT ACTUALLY PAID AND RETAINED BY ORGANIZER UNDER THE AGREEMENT.

Notwithstanding anything herein to the contrary, Organizer shall not be liable to Sponsor nor shall Organizer be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostilities, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of Organizer (a "Force Majeure Event").



In the event that the Congress is delayed or cancelled as a result of a Force Majeure Event, then the following shall apply:

(a) Delay of Congress: In the event that the Congress is delayed as a result of the Force Majeure Event then Sponsor may choose, by written notice to Organizer within 21 days of its receipt of notification of the Force Majeure Event to either:

(i) Apply the Contribution to the delayed Congress conducted by Organizer, and Sponsor shall have the same rights in respect of such delayed Congress as detailed in the Sponsorship Agreement; or

(ii) Not to apply the Contribution to the delayed Congress but rather terminate the Sponsorship Agreement, in which case Organizer shall refund an amount equal to 50% of the Contribution already paid to Organizer by Sponsor, within 30 days of the completion of the delayed Congress, and the balance will be retained by Organizer as a handling fee.

Should Sponsor fail to notify Organizer of its choice within said 21 days, then (i) above shall apply by default.

(b) Conversion to virtual or hybrid Congress with or without delay. In the event of a Force Majeure Event and Organizer converts the format of the Congress completely or partially to a virtual format (with or without delay) then Sponsor may choose, by written notice to Organizer within 21 days of its receipt of notification of the Force Majeure Event and/or the changed format:

(i) Apply the Contribution to the virtual Congress conducted by Organizer; or

(ii) Not to apply the Contribution to the virtual Congress but rather terminate the Sponsorship Agreement, in which case Organizer shall refund an amount equal to 75% of the Contribution already paid to Organizer by Sponsor, within 30 days of the completion of the delayed and/or virtual Congress, and the balance will be retained by Organizer as a handling fee.

(iii) Apply partial Contribution to the virtual or

hybrid Congress, upon negotiation, conducted by Organizer

Should Sponsor fail to notify Organizer of its choice within said 21 days, then (i) above shall apply by default.

(c) Cancellation. In the event that the Congress is cancelled as a result of the Force Majeure Event then Sponsor may choose, by written notice to Organizer within 21 days of its receipt of notification of the Force Majeure Event to either:

(i) Apply the Contribution to the next (annual or semi-annual) Congress scheduled by Organizer, and Sponsor shall have the same rights in respect of such subsequent Congress as detailed in the Sponsorship Agreement; or

(ii) Not to apply the Contribution to the next Congress but rather terminate the Sponsorship Agreement, in which case Organizer shall refund an amount equal to 90% of the Contribution already paid to Organizer by Sponsor, within 30 days of the originally scheduled date for the Congress, and the balance will be retained by Organizer as a handling fee.

Should Sponsor fail to notify Organizer of its choice within said 21 days, then (i) above shall apply by default.

Sponsor acknowledges and agrees that all equipment and all display infrastructure and materials installed at the Congress and all other items brought to the Congress by Sponsor or any third party on its behalf including any and all personal items brought to the Congress by Sponsor employees and consultants (together "Sponsor Materials") shall not be insured by the Organizer, and under no circumstances will Organizer be liable for any loss, damage or destruction caused to any Sponsor Materials. Sponsor shall be solely responsible for the Sponsor Materials and for the property and persons of Sponsor's employees, agents, consultants and any third party acting on its behalf and for any other third party who may visit Sponsor's Space. The Sponsor will purchase insurance policies for the above listed damages and will ensure that Organizer is named as a co-insured party under such policies.



Sponsor shall indemnify and hold harmless Organizer, its shareholders, directors, employees, agents and representatives (together, "Organizer Indemnitees"), from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Organizer Indemnitees or by any third party in connection with or arising directly or indirectly from (i) any failure by Sponsor to act in accordance with the Agreement, and/or (ii) any act or omission of Sponsor, its employees, officers and agents and any contractors, Representatives or other personnel hired by or on behalf of Sponsor in connection with the exercise of the Exhibition Rights and/or Sponsorship Rights granted under the Agreement (including, without limitation, in connection with the construction, decoration, operation, activity, dismantling and vacation by the Exhibitor of the Exhibition Space), (iii) any Presentations; and/or (iv) any other matter in which Sponsor exercised the Exhibition Rights and/or Sponsorship Rights.

Confidentiality

The Agreement and all communications among the parties in respect of it, whether oral, written or otherwise relating to a party ("Disclosing Party"), that is received by the other party ("Receiving Party") in the course or as a result of the performance of this Agreement shall be referred to herein as "Confidential Information". All information pertaining to the Congress shall be deemed Confidential Information of Organizer. Receiving Party undertakes to hold all Confidential Information of the Disclosing Party in strict confidence and not to disclose such Confidential Information to any other third party, other than to those of its employees, consultants, service providers and representatives who are subject to confidentiality undertakings in respect of the Confidential Information and who require such Confidential Information solely for purposes of the Congress, unless the Receiving Party can demonstrate that the relevant Confidential Information was: (i) rightfully in its possession or known by it prior to receipt from the Disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction or breach of confidentiality obligation, or (iii) was independently developed without use of any Confidential Information of the Disclosing Party by employees or service providers of

the Receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the Receiving Party or any agent, consultant or employee thereof) generally available to the public. The receiving party undertakes not to use the information for any purpose, other than for performing the provisions of this Agreement, without obtaining the written Agreement of the Disclosing Party. For the avoidance of doubt, all information and materials which are distributed to the public during the Congress shall not be considered Confidential Information. This provision shall survive any termination of the Agreement for a period of five (5) years.

Miscellaneous

Those provisions of this Agreement which by their terms are intended to survive termination of this agreement. Sponsor may not assign, mortgage, charge, sub-license or otherwise delegate any of its rights hereunder, or sub-contract or otherwise delegate any of its obligations hereunder, without the prior written consent of Organizer. The Agreement is binding upon, and inures to the benefit of, the parties and their respective permitted successors and assigns. This Agreement may be amended or modified only with the written consent of both parties. The parties acknowledge that no joint venture, association, partnership or agency relationship is created under this Agreement. The Agreement constitutes the entire Agreement between the parties, and shall supersede all prior Agreements and understandings, oral or written, between the parties relating to the subject matter hereof. The Agreement is governed by and construed in accordance with the laws of Switzerland without regards to conflict of laws rules. Any disputes, misunderstanding arising from the performance of this Agreement shall be settled by the competent courts in Zurich, Switzerland.